

TERMS AND CONDITIONS OF THE “BLACK FRIDAY 2024” PROMOTION

ARTICLE 1 - ORGANIZING COMPANY

Nove25 S.r.l., Via Raffaello Sanzio 19, 20149 Milan, VAT No. 04217070962 (hereinafter, Nove25).

ARTICLE 2 - DURATION

The initiative organized by Nove25 and governed by these terms and conditions (the "Initiative") is divided into phases and runs from November 23, 2024, to December 2, 2024.

ARTICLE 3 – PARTICIPATION CONDITIONS

November 23 to 28 – BLACK FRIDAY PREVIEW FIDENZA

Customers may visit the Nove25 store at Fidenza Village to purchase one or more items from the "Outlet" category and receive an immediate 15% discount.

November 28, 2024 – BLACK FRIDAY PREVIEW FOR NOVE25 X CLUB MEMBERS

Participation requires membership in the "Club Nove25," which can be completed on the website www.nove25.net (the "Website"). Membership generates a unique digital card number linked to the registration. Customers shopping in-store must present their "Club Nove25" digital card.

- Online Purchases: Registered customers purchasing eligible products in a single order on the Website are entitled to an immediate 20% discount.

- Ineligible Products:

- Co-Labs
- Fine Jewelry
- Custom Free products
- MyNove25 custom works
- Gift Cards
- Products already on promotion
- Special sale items ("Archive Sale" or "Outlet")
- Non-jewelry items

In-Store Purchases

Customers can visit participating physical stores and present their "Club Nove25" membership card for an immediate 20% discount on eligible products.

Participating Stores: Nove25 Milano Ravizza, Nove25 Milano Corso Buenos Aires, Nove25 Monza, Nove25 Bergamo, Nove25 Brescia, Nove25 Bologna, Nove25 Roma Gracchi, Nove25 Roma Appia, Nove25 Como, Nove25 Varese, Nove25 Torino, Nove25 Bari, Nove25 Fidenza Village, Nove25 Grandemilia, Nove25 Shopville Le Gru, and Nove25 Lugano.

November 29 to December 2 – BLACK FRIDAY

Customers can take advantage of discounts both online and in-store.

- Online Purchases: An immediate 20% discount applies to eligible products purchased on the Website.

- Ineligible Products:

- Co-Labs
- Fine Jewelry
- Custom Free products
- MyNove25 custom works
- Gift Cards
- Products already on promotion
- Special sale items ("Archive Sale" or "Outlet")
- Non-jewelry items

November 29 to December 2 – BLACK FRIDAY FIDENZA

At the Fidenza Village store, customers can benefit from:

- a. A 15% discount on one or more products from the "Outlet" category.
- b. A 20% discount on eligible products, following the general exclusions above.

ARTICLE 4 – AMENDMENTS TO THE TERMS

Nove25 reserves the right to modify these terms at any time, provided that such modifications do not infringe upon customers' acquired rights. In such cases, changes will be communicated through the same methods used to inform customers about the original terms or equivalent methods.

ARTICLE 5 - APPLICABLE LAW AND JURISDICTION

These terms are governed by Italian law. Any disputes arising from the application and/or execution of the Initiative fall under the exclusive jurisdiction of the customer's place of residence or domicile.