



REGULATIONS OF THE "PROMO PORTAGIOIE 2025" INITIATIVE

ARTICLE 1 - ORGANIZING COMPANY

Nove25 s.r.l., via Raffaello Sanzio 19 (20149) Milano (p. iva 04217070962) (**Nove25**).

ARTICLE 2 - DURATION

The initiative organized by Nove25 and governed by these regulations (**Initiative**) lasts from January 17 to February 14, 2025.

ARTICLE 3 - CONDITIONS OF PARTICIPATION

Purchases on the Site

A user who purchases a NOVE25 SMALL JEWELRY CASE (VARAST00003) on the site can join the promotion and get the item at the special price of:

- a) € 29 instead of € 49
- b) CHF 35 instead of CHF 59
- c) USD 35 instead of USD 59
- d) GBP 29 instead of GBP 49

While supplies last.

A user who purchases a NOVE25 BIG JEWELRY CASE (VARAST00002) on the site will be able to join the promotion and get the item at the special price of:

- a) € 49 instead of € 79
- b) CHF 62 instead of CHF 99
- c) USD 62 instead of USD 99
- d) GBP 49 instead of GBP 79

While stocks last.

Purchases in physical stores in Italy

Users wishing to take part in the Initiative may go to one of Nove25's physical stores participating in the Initiative and make a purchase. The physical stores in Italy participating in the Initiative are as follows:

Negozi Monomarca

Nove25 Milano Ravizza
Nove25 Milano Corso Buenos Aires



Nove25 Monza
Nove25 Bergamo
Nove25 Brescia
Nove25 Bologna
Nove25 Roma Gracchi
Nove25 Roma Appia
Nove25 Como
Nove25 Varese
Nove25 Torino
Nove25 Bari
Nove25 Grandemilia
Nove25 Shopville Le Gru
Nove25 Fidenza Village

The user who accessing a physical store participating in the Initiative makes a purchase of a jewelry box, will be able to join the promotion and get:

- a NOVE25 SMALL JEWELRY CASE (VARAST00003) at the special price of €29 instead of €49.
- a NOVE25 BIG JEWELRY CASE (VARAST00002) at the special price of € 49 instead of € 79

Purchases in physical stores in Switzerland

Users wishing to take part in the Initiative may go to one of Nove25's physical stores in Switzerland participating in the Initiative and make a purchase.

The physical stores in Switzerland participating in the Initiative are as follows:

Nove25 Lugano

A user who accesses a physical store participating in the Initiative and makes a purchase of a jewelry box will be able to join the promotion and obtain:

- a NOVE25 SMALL JEWELRY CASE (VARAST00003) at the special price of CHF 35 instead of CHF 59
- a NOVE25 BIG JEWELRY CASE (VARAST00002) at the special price of CHF 62 instead of CHF 99

ARTICLE 4 - CHANGES TO THE REGULATIONS

Nove25 may amend these Rules at any time, provided that the amendments do not affect the rights acquired by the user. In this case, the amendments to the Rules will be announced in the same manner in which the user was informed of the Rules or in an equivalent manner.

ARTICLE 5 - APPLICABLE LAW AND PLACE OF JURISDICTION

These Regulations are governed by Italian law. For any dispute arising from the application and/or execution of the Initiative, the Court where the user has residence or domicile shall have exclusive and undisputable jurisdiction.